

Attainment in knowledge with reference to minimal processing of vegetables

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■ **ABSTRACT** : The study was conducted in four villages of Ludhiana district of Punjab. A sample of 120 respondents comprising of 30 rural women from each selected village who actively participated in vegetable growing were selected for the purpose of study and respondents were divided into 4 groups. The developed module consisting of illustrated pictorial booklet, audio and video cassettes were used to impart training on minimal processing of vegetables to the selected four groups of farm women. The study revealed that demonstration and illustrated pictorial booklet was more effective for imparting education to women followed by video and illustrated pictorial booklet. The findings further indicated that 60 per cent of respondents gained high knowledge through reading of illustrated pictorial booklet and demonstration.

■ **KEY WORDS** : Knowledge, Processing, Vegetables

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